



JULY 2024

WELCOME TO ALPHA EPSILON PHI'S:



Monthly Newsletter



Welcome to the AEPHI Rho Chapter Newsletter! This monthly email will keep you updated on anything and everything related to our chapter. Enjoy reading!

LML, Sydney Bass
Journalism Chair PC '23

In this newsletter
you can expect:

- Summer reunions
- Internship Introductions
- What are you most excited for?
- Upcoming information regarding fall semester

AEPHI SUMMER REUNIONS AND TRIPS



INTERNSHIP INTRODUCTIONS

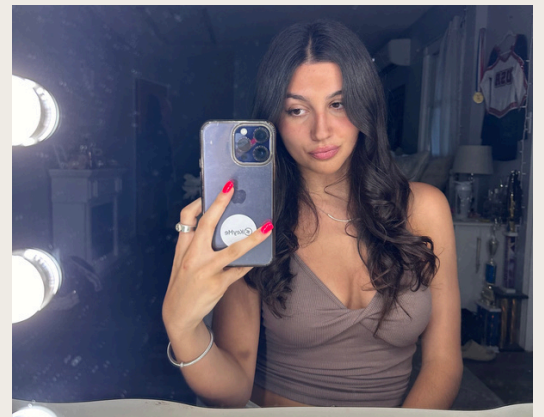
Dani Berman: "This summer, I am working under the Personal Banking division at Citibank, where my role is leveraged to a range of responsibilities aimed at enhancing both client and employee experiences. My primary focus within the team involves conducting market research to identify and implement strategies that elevate service quality. Further I actively participate in and support various projects and initiatives designed to advance technological solutions within Citi's infrastructure. This includes collaborating on efforts to optimize digital platforms and tools, thereby driving innovation."



Taylor Kredo: "This summer I was fortunate enough to have two amazing opportunities! Each Wednesday I go to Fox Chase Cancer Center in Philadelphia, PA and shadow Dr. Marc Smaldone who is an Urology Oncologist. Getting to sit in on difficult conversations, treatment plans, pre operating room appointments, and more has really prepared me for my future in psychology, understanding the mental health perspective of getting diagnosed with cancer. I also have a virtual internship with Matthew's Mindful Moment, which is a non profit organization that installs the importance of meditation and mindfulness in elementary school students. With MMM I have had the opportunity to create a section of their website called the "college corner" to encourage college level students to also understand the importance of meditation, while also feeling as though they are not the only ones feeling all the anxiety and stress that comes with being in college! Both of these amazing opportunities have helped me grow tremendously and I am so grateful to have gotten such incredible experience this summer."



Dani Giardina: "This summer, I've had the amazing opportunity to dive into the world of fragrance with Horizon Beauty Group's marketing department. They specialize in taking established brands into the fragrance space. This summer I have learned to create company slide decks, create weekly newsletter updates, as well as create influencer packages and attend fragrance events. I have also helped create content videos for their social media as well as pitch my own ideas into their new fragrances. What is so exciting about this internship is I do something new everyday! The highlight has definitely been getting hands-on experience with perfume creation. I can't wait to take everything I've learned and apply it to my future endeavors."



INTERNSHIP INTRODUCTIONS

Shelby Fisher: “This summer I am interning at DAS Architects and Interiors in Philadelphia. There, I contribute to team meetings with clients to discuss ongoing and new projects in and around Philadelphia. In addition, I use online drafting programs and 3D model softwares to create different construction drawings that showcase building requirements and different conceptual concepts. I am incredibly grateful for this opportunity to learn more about our built environment and its impact on our everyday experience!”



Kyla Warshowsky: “Marketing intern for Regeneron Pharmaceuticals working for their brand team who manages the Dupixent brand, as seen nationally on television commercials for Asthma. Within this internship, I provide support for all of the communications and marketing campaigns that help support Health Care Providers (HCP’s) who specialize in immunology and respiratory medical conditions. This includes engaging with their advertising agency of record, Havas, as well as supporting various projects across the different Dupixent therapeutic areas that have received FDA approval. I worked on many cross-functional projects this summer including: 2025 brand planning, competitive analyses, marketing sales material analyses and insights. I also participated in creative, market research, digital specific, targeting, and many other discussions and projects. I joined meetings for all aspects of the business, as well as learned more about how to communicate within a team. I am hoping to further my develop within the creative domain, particularly within the biotech space!”



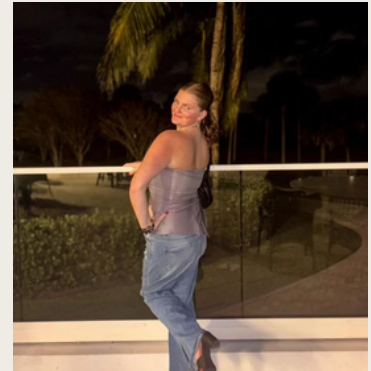
Rachel Lander: “This summer I am a Sales Intern at PepsiCo. I have learned so much about the brands products, services, and initiatives. One of my main focuses over the past several weeks was to develop the PepsiCo selling foundation, using fact-based selling skills while delivering exceptional customer service. My summer project challenged me to interact with customers and secure sales displays which drove sales and revenue growth. Pepsi taught me so much and I am so appreciative for having the opportunity to grow with them.”



WHAT IS AEPHI MOST EXCITED FOR? FALL 2024 SEMESTER



“Having my big finally meet my little!
Can’t wait for phamily bonding!”
LML, Lily Lazarus



“Being back with my sisters!!! They
mean the world to me and I’m so
excited to be back with my family!”
LML, Jolie Cohen



“I’m most excited for game days
with my best friends in the view!”
LML, Logan Borre



“My first say cheese event!”
LML, Lily Hyman



WHAT IS AEPHI MOST EXCITED FOR? FALL 2024 SEMESTER



“I am most excited for game days with my sisters!”
LML, Riley Lavine



“I am most excited to live in the Phouse and become closer with the other girls in my pc!!”
LML, Hailey Oberlander



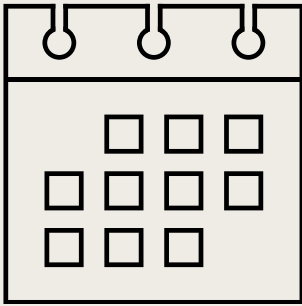
“I am most excited to live with all my sisters in the house this fall!! I can't wait to bond even more with everyone and create memories!”
LML, Carly Schneider



“Block, seeing my little, getting to know the glittles more!”
LML, Taylor Fedner



UPCOMING EVENTS



House move in - August 17 + 18
First Chapter - August 26th @ 6:30 PM (AEPHI HOUSE)
Parents weekend - October 5th (Iowa Game)
Alumni Weekend - October 26th (Nebraska Game)



A MESSAGE FROM EXEC

“We are so excited to be back with everyone in Columbus for another amazing semester in just a few weeks! We have an amazing calendar of philanthropy events, sisterhoods, and socials planned, and we can't wait to share them with all of you! We've been working hard all summer to make this semester the best one yet! We look forward to seeing everyone so soon!”

LML, OSU AEPHI Exec Board 2024

